

## *An Invitation for You*

from UKP.eb (UK Partners for electronic  
business) – [www.ukpeb.org](http://www.ukpeb.org)

*You are invited to the main e.business standards  
event of 2004*

*Keep yourself at the cutting edge of e.business!*

- 1 Launch of new UKPeb publication
  - “**DIAMOND**” - by Tom McGuffog
  - how to give your value chain strength and sparkle!
  - a General Theory of Value Chain Management Data
  
2. Review of the latest e.business developments by the UKPeb Partners

**10.00am - 12.00noon on Wednesday 22 September 2004  
at the DTI Conference Centre  
1, Victoria Street, London**

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